

SAMUEL MOEL

WSX

+ (44) 7564560012 - Samuelmoel19@gmail.com - WWW: samuelmoel.com (Online Portfolio)

PROFESSIONAL SUMMARY

Experienced Football Analyst and Coach with a proven track record in performance analysis, tactical planning, and player development across elite environments in Mexico and the UK. Proficient in both video and data analysis, using tools such as Hudl Sportscode, Wyscout, LongoMatch, Python, Tableau, and Excel to deliver actionable insights that enhance team performance.

WORK HISTORY

09/2025 to Current

Woking Football Club Performance and Data Analyst

Woking Football Club – Woking

- Deliver live and post-match analysis for the first team directly to the manager.
- Produce detailed opposition reports integrating data and video to help with decision making.
- Provide half-time tactical feedback directly to the manager.
- Conduct data analysis to identify trends and inform decision-making.

06/2025 to 08/2025

York City Football Club Performance Analyst

York City Football Club – York

- Providing opposition and own-team analysis remotely, integrating video and data insights.
- **Ongoing project:** Automating workflows to reduce report times from hours to seconds.
- Role concluded following first-team managerial change.

11/2023 to Current

England Universities Lead Analyst

England Universities – England

- Selected top players from South England universities for the national squad at St. George's Park.
- Created advanced data-driven match reports identifying opposition weaknesses, directly informing tactics that led to winning **2025 North vs South Challenge Cup**

05/2024 to 06/2025

University of Chichester 1st Manager and President

University of Chichester – Chichester

- Initially served as 1st Team Lead Analyst (09/2023–01/2024), producing opposition/own-team reports and supporting **BUCS Premier League South title** success.
- Progressed to 1st Team Manager & Club President (05/2024–06/2025), overseeing football operations, training design, squad selection, and in-game management which led to us staying up in the league.
- Coordinated a coaching and analysis team to align preparation with performance objectives.

- Managed administration, fixtures, and player engagement for 6 teams representing 100+ athletes which led to the highest participation ever.

08/2023 to 06/2025 **Chichester City First Team Lead Analyst**

Chichester City FC – Chichester

- Led the analysis department, managing a team to deliver opposition reports, live match analysis, and post-match reviews.
- Provided video and data insights to support the coaching staff in tactical decision-making, contributing to the club's **Isthmian League South East Division Championship 2023/24**.

05/2024 to 06/2025 **Chichester City U18 Head Coach**

Chichester City Football Club – Chichester

- Led training, managed squad selection and delivered tactical briefings.

06/2022 to 05/2023 **Performance Analyst for U16 and U14**

Club America – Mexico City

- Conducted pre- and post-match analysis and individual player reports tailored to support technical, physical, tactical and psychological growth.
- Tracked individual player progression across the season, identifying strengths and areas of improvement in relation to the game model.
- Assisted with training and match-day operations in a full-time, high-performance environment, gaining direct experience in holistic player development.

08/2022 to 05/2023 **Assistant Coach for U13**

Club America – Mexico City

- Delivered targeted development sessions to contribute to national success for the age-group.
- Undertook match-day tasks regarding team selection and game plan.

EDUCATION

Expected in 11/2025 **UEFA B License: Football Coaching**
Football Association of Wales - Wales

12/2021 **Master Football Tactical Analyst: Analysis in Football**
Football Science Institute - Granada, Spain

06/2025 **FSI Master High-Performance Football Coach: Football Coaching**
Football Science Institute - Granada, Spain

Expected in 05/2026 **Bachelor of Science: BSc (Hons) Football Coaching And Performance**
University of Chichester - Chichester

2020 **Leadership in Sports Organizations: Football Leadership**
Cruyff Institute - Barcelona, Spain

LANGUAGES & NATIONALITIES

- Spanish (Native), English (C2 Proficient)
- Dual citizenship: Spain (EU) & Mexico — Passports from both